# Memory of history and generations: An international comparison

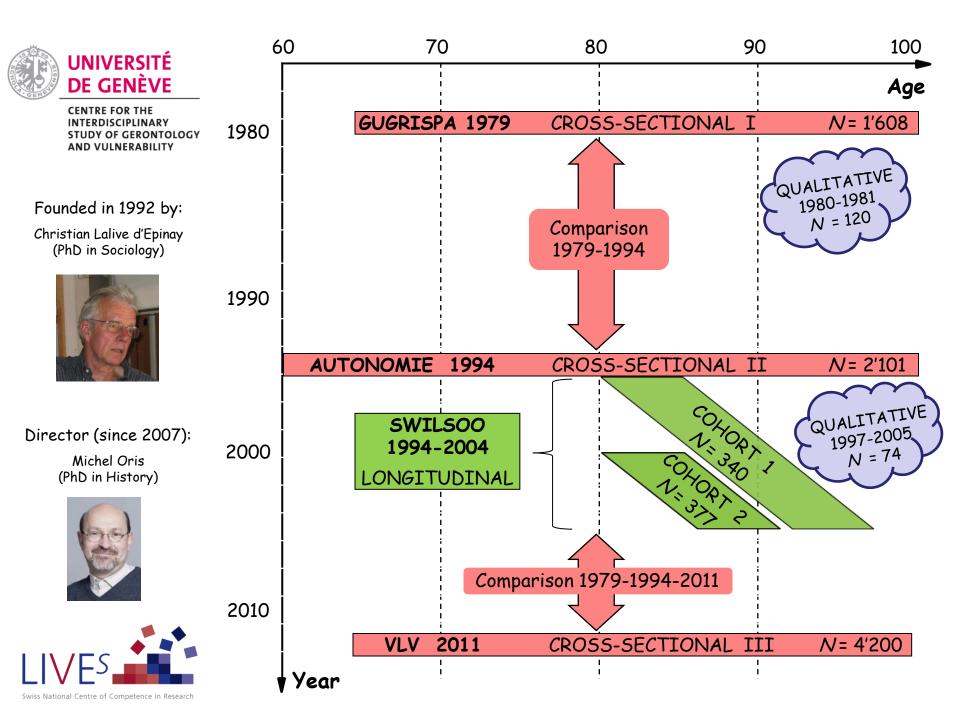
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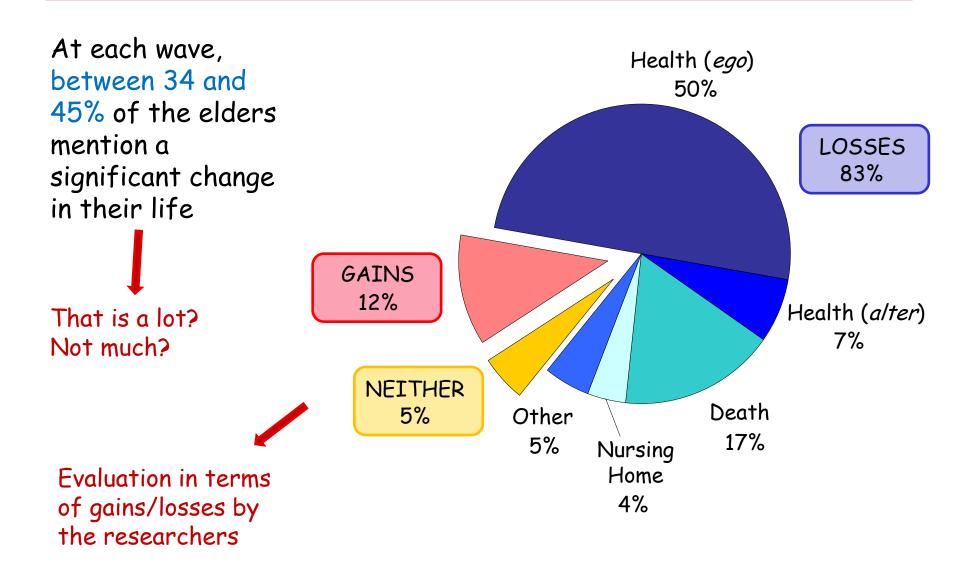
Cleveland, Ohio - December 10, 2012



#### SWILSOO: Trigger question

100	Since (date of the last interview) did any significant change occur in your life?
	- Yes
If yes	
101	What are these changes? (please describe briefly each change)
	a)
	When? Date:
	b)
()	

#### SWILSOO: Perceived changes



#### CEVI: Question I

During the last year (since), did any significant change occur in your life?
- Yes □ - No □
If yes, please describe briefly each change and evaluate it.
- Change 1:
Gain $\square$ ; Loss $\square$ ; Both $\square$ ; Neither $\square$ ; Don't know $\square$
- Change 2:
Gain $\square$ ; Loss $\square$ ; Both $\square$ ; Neither $\square$ ; Don't know $\square$
()

#### CEVI: Question II

If you think about <b>your whole life</b> , what have been the <b>main turning points</b> – these moments which marked a <b>significant change</b> in your life?
(You may answer up to four turning points)
1. Description:
••••••••••••••••••••••••••••••
Why was this turning point significant?
Year(s): Your age at that moment: Place:
()

#### CEVI: Question III

Let us now consider the main changes and events which occurred in your country and in the world during your life. What are the ones which most struck you?
(You may answer up to four changes)
1. Description:
•••••••••••••••••••••••••••••••••••••••
Why did this event strike you?
Year(s): Your age at that moment: Place of the event:
()

#### CEVI: Aim and original features

Studying the perception that adults, from several countries and various age groups, have about changes in their lives and in their societal environment.

#### 3 original features:

- Subjective perception
- Quantitative & qualitative
- International comparison

#### CEVI

#### Changements et événements au cours de la vie Changes and events across the life course

#### An international study:

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Argentina - Belgium - Brazil - Canada - Chile
China - Croatia - Finland - France - India
Italy - Mexico - Switzerland - Uruguay
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International coordination: S. Cavalli & C. Lalive d'Epinay (CIGEV, University of Geneva)

http://cigev.unige.ch/recherches/cevi.html

#### CEVI: Design and methods

- Open-ended questions (+ sociodemographic characteristics)
- 5 age groups (birth cohorts):

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20-24, 35-39, 50-54, 65-69, and 80-84 years old
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- Non-random sample, stratified by age and gender
- Self-administered questionnaire (some exceptions)
- Data collected by students in sociology, psychology, social work, demography, and nursing

# CEVI: Data collection

Country	Date	Place	N
Assenting	2004	Gran Buenos Aires	579
Argentina	2010-11	Gran Buenos Aires	585
Belgium	2009	Province of Liège	580
Brazil	2011	João Pessoa, Natal, Teresina	637
Canada	2010	City of Québec	504
Chile	2009	Gran Concepción	623
China	2010	City of Beijing	653
Croatia	2013	City of Zagreb	-
Finland	2013	(Across the country)	-
France	2010	Nancy and region of Lorraine	621
India	2012	Mumbai (slum Bandra East)	752
Italy	2009	Padua and region of Veneto	670
	2005	City of León	684
Mexico	2006-07	City of Zamora	256
	2009-10	Mexico City (Colonia Ajusco)	637
	2003-04	Canton of Geneva	1'312
Switzerland	2009	Canton of Geneva	633
	2009-10	Canton of Fribourg (French area)	250
Uruguay	2012	City of Montevideo	1'717

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# Socio-historical changes and events

#### Aim and research questions

Studying the memory of history in Western Europe (WE) and Latin America (LA).

#### Triple comparison:

- International
- Intergenerational
- Over time

What are the main socio-historical changes that struck the adults from different countries?

Are memories structured according to the age in terms of generational differences?

#### CEVI: Question III

Let us now consider the main changes and events which occurred in your country and in the world during your life. What are the ones which most struck you?
(You may answer up to four changes)
1. Description:
•••••••••••••••••••••••••••••••••••••••
Why did this event strike you?
Year(s): Your age at that moment: Place of the event:
()

#### Examples of responses

Change: «The September 11 attacks»

Why?: «The visual impact. See images that seemed impossible. The feeling of living "live" a historic event»

[CEVI Switzerland 2009: Woman born in 1984]

Change: «The events of May 68 in Paris»

Why?: «Because I have been part of those who have participated to this great upheaval»

[CEVI Switzerland 2009: Man born in 1945]

#### Most mentioned changes (Switzerland 2004)

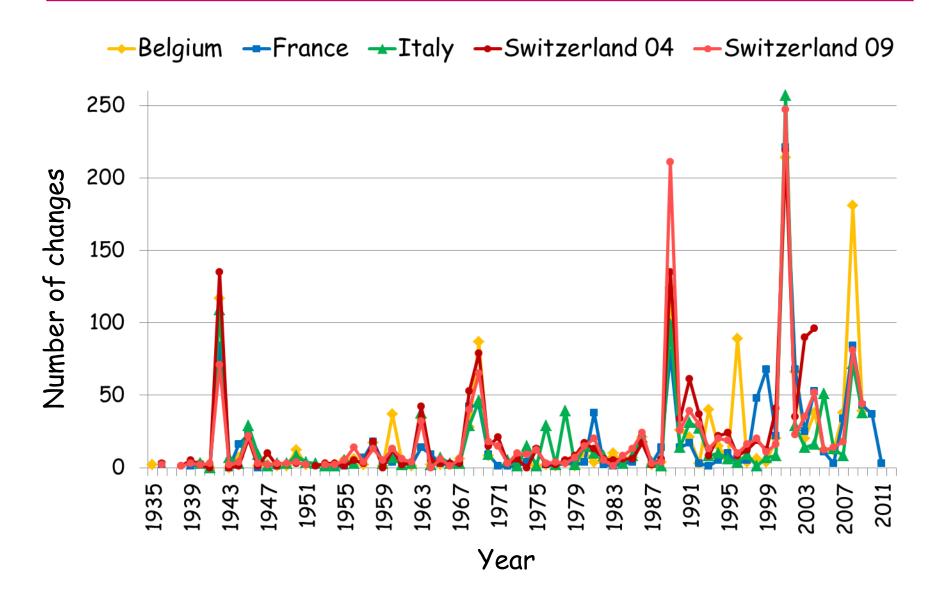
Туре	Year	n	% resp.
9/11		242	39
9/11 attacks	2001	186	30
Iraq War	2003-	52	8
World War II	1939-45	138	22
End of Communism (Europe)		135	22
Fall of the Berlin Wall	1989	108	17
Collapse of Communism	1989-92	22	4
Space exploration (first humans on the Moon)	(1969)	62	10
Progress	?	56	9
Gulf War	1991	43	7
May 1968 protest	1968	40	6
European Union (refusal)	(1992)	40	6
Israeli-Palestinian conflict	?	38	6
Assassination of JFK	1963	38	6

Belgium (2009)		<b>France</b> (2010)		<b>Italy</b> (2009)		Switzerland (2004+2009)	
9/11 attacks	36	9/11 attacks	41	9/11 attacks	39	9/11 attacks	33
World War II	22	World War II	19	World War II	22	Berlin Wall	22
Berlin Wall	21	Berlin Wall	13	Berlin Wall	15	World War II	18
Dutroux	15	Storm 1999	12	Years of Lead	11	Moon	9
Elect. Obama	14	Elect. Obama	11	Death JP II	7	Progress	9
Moon	13	Tsunami 2004	9	Progress	6	European Un.	6
Crisis 08-09	12	European Un.	9	Crisis 08-09	6	Iraq War	6
European Un.	11	Mitterrand	8	European Un.	6	May 1968	6
Progress	7	May 1968	8	2nd Republic	5	Assas. JFK	5
King Baudouin	7	Moon	7	L'Aquila EQ	5	Gulf War	5

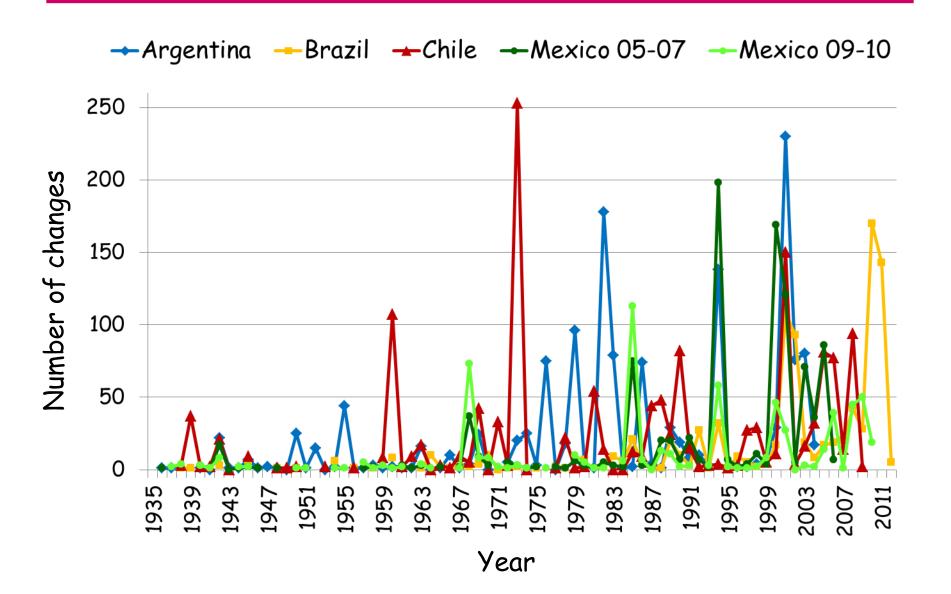
Argentina (2004)		Brazil * (2011)		<b>Chile</b> (2009)		<b>Mexico</b> (2005-07 + 2009-10)	
Malvinas War	29	Gov. Lula	22	Dictat. 73-90	49	Elect. Fox	15
Dictat. 76-83	29	Gov. Dilma	20	9/11 attacks	24	1985 EQ	14
Crisis 2001	25	9/11 attacks	20	Democracy	20	Crisis 1994	11
Democracy	13	Nat. disasters	19	Valdivia EQ	17	9/11 attacks	11
9/11 attacks	13	Gov. Collor	7	Gov. Bachelet	9	Tlatelolco 68	7
Gov. Menem	13	Economy	6	Gov. Allende	7	Iraq War	5
Post-Alianza	13	Soccer	6	Death JP II	7	Assas. Colosio	5
Gov. 1-2 Perón	13	Realengo shoo.	4	Visit JP II	7	Sport	4
AMIA bombing	11	Diretas Já	3	Elect. Obama	6	Hurricanes	3
Gov. 3 Perón	8	Elect. Obama	3	Chillan EQ	6	EZLN 94	3

<sup>\*</sup> Provisional data

#### Changes depending on the period (WE)



#### Changes depending on the period (LA)





<b>20-24</b> (1980-84)		<b>35-39</b> (1965-69		<b>50-54</b> (1950-54)		<b>65-69</b> (1935-39)		<b>80-84</b> (1920-24)	
9/11 att.	58	9/11 att.	39	Moon	26	WWII	50	WWII	73
Iraq War	16	Berlin	38	Berlin	22	Moon	17	Progress	9
Berlin	15	Iraq War	12	May 1968	19	Progress	16	Moon	7
Gulf War	10	Gulf War	11	9/11 att.	19	May 1968	13	Women's r.	6
Israeli/Pal	8	Israeli/Pal	10	JFK ass.	17	9/11 att.	12	JFK ass.	5
Progress	8	UE (ref.)	8	Women's r.	10	JFK ass.	11	Great Dep.	4
El. Bush	7	El. Bush	8	Vietnam	9	Algeria	9	9/11 att.	4

#### Theoretical background

In sociology: (Howard Schuman, Amy Corning...)

 Events and changes occurring during adolescence and early adulthood (*critical age*) have a greater impact on the memory.

In psychology: (David Rubin, Martin Conway...)

- People recall more personal and public events that occurred in the period in which they were between 10 and 30 years old.
  - → reminiscence bump

A universal phenomenon? What about history?

#### Schuman & Scott (1989)

The next questions concern how people think about the past. There have been a lot of national and world events and changes over the past 50 years—say, from about 1930 right up until today. Would you mention one or two such events or changes that seem to you to have been *especially* important. There aren't any right or wrong answers to the question—just whatever *national or world events or changes* over the past 50 years that come to mind as important to you.

(IF ONLY ONE MENTION, ASK: Is there any other national or world event or change over the past 50 years that you feel was especially important?)

#### Results:

- Memories of important political events and social changes are structured by age.
- Adolescence and early adulthood are the primary source of political and social memories.
- The meaning of the events also varies from one cohort to another.

#### Conway & Playdell-Pearce (2000)

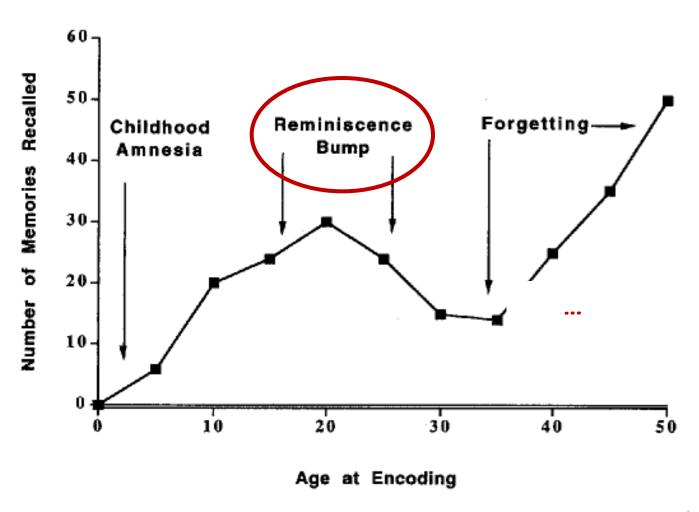
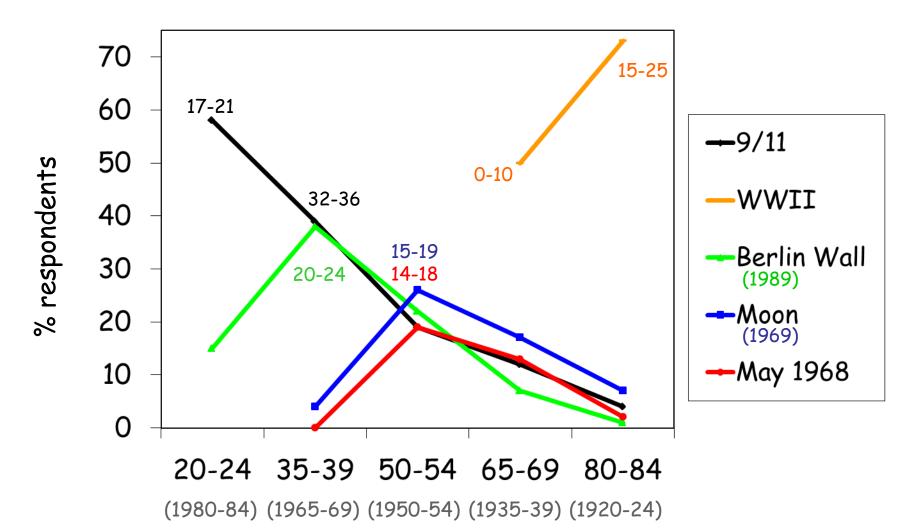


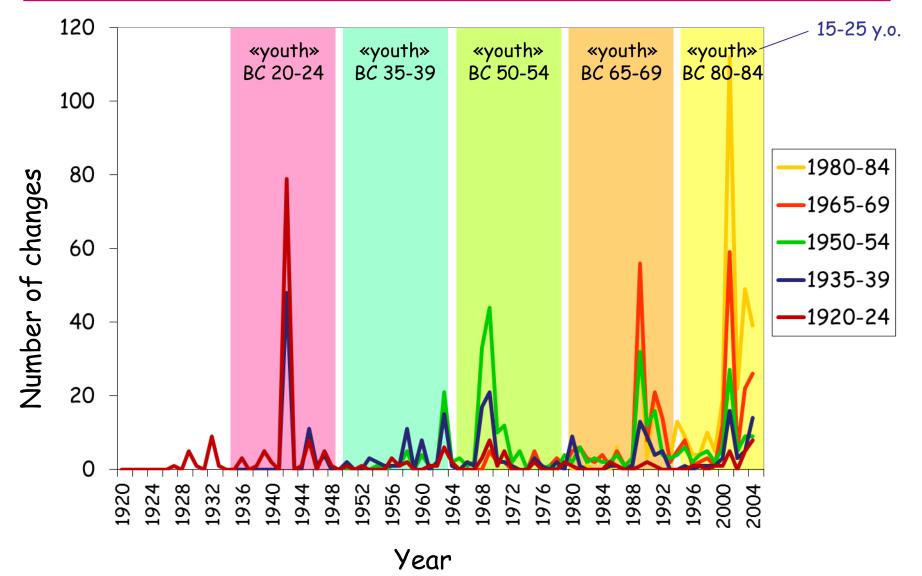
Figure 2. Idealized representation of the life span retrieval curve.

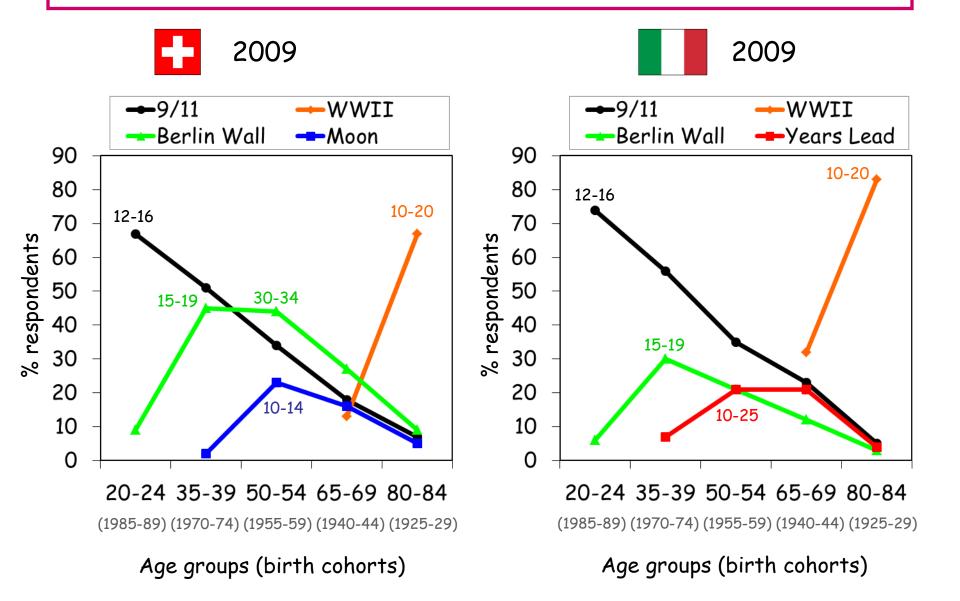


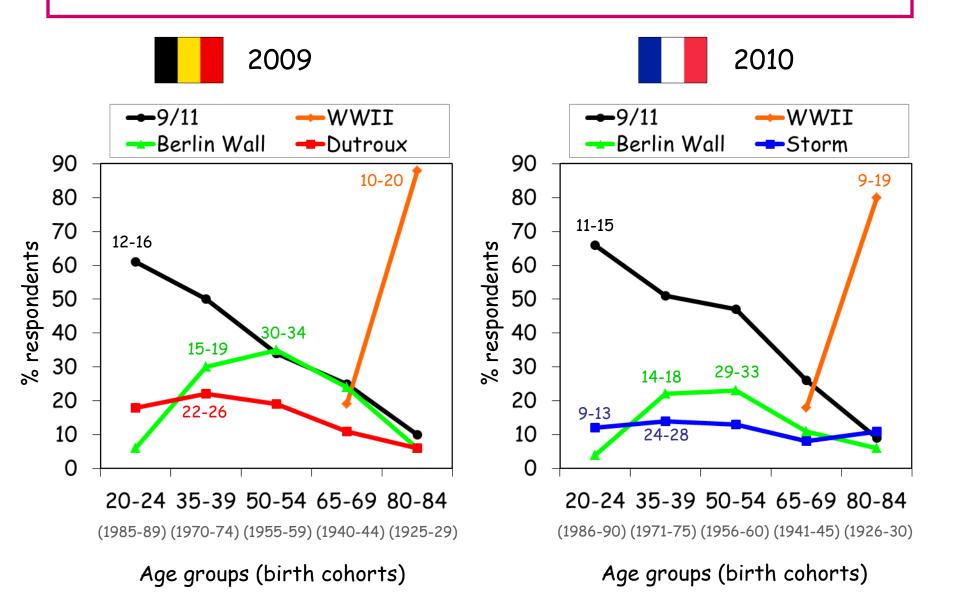


#### Changes depending on the period (%)

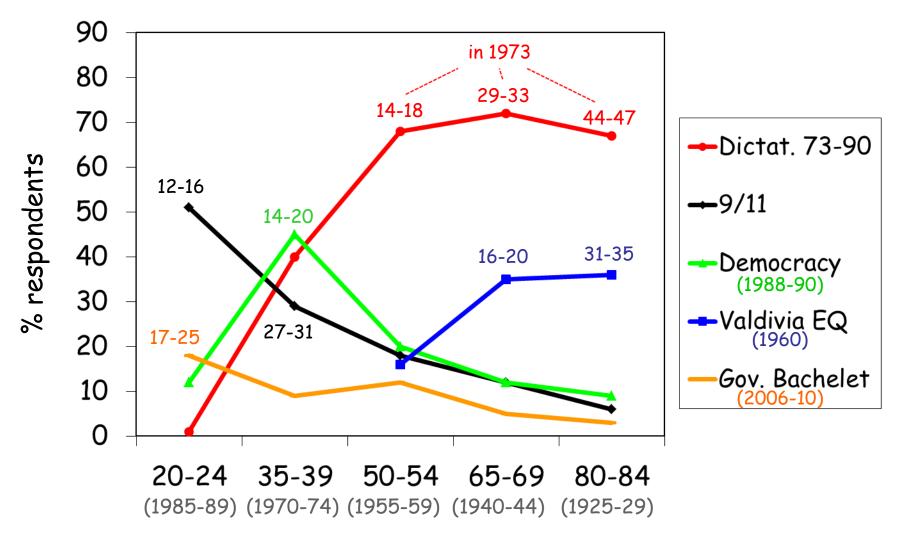




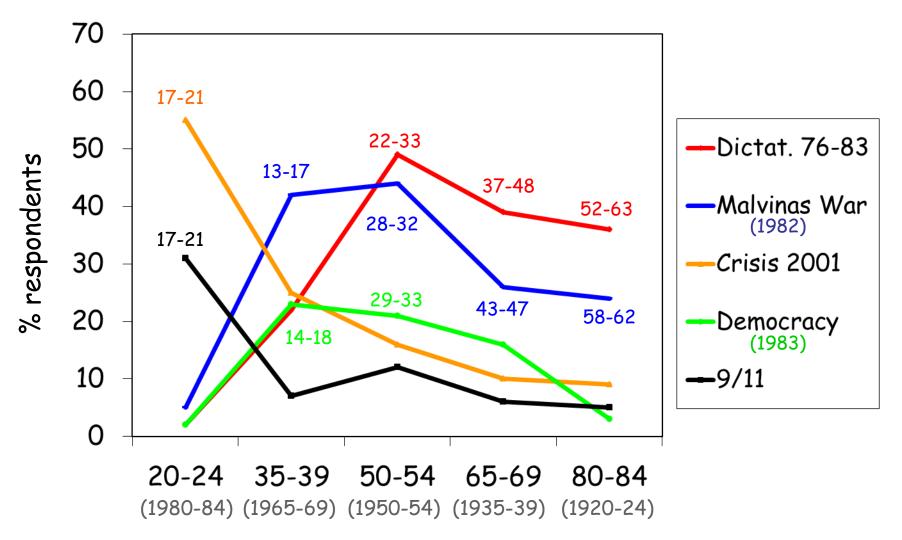






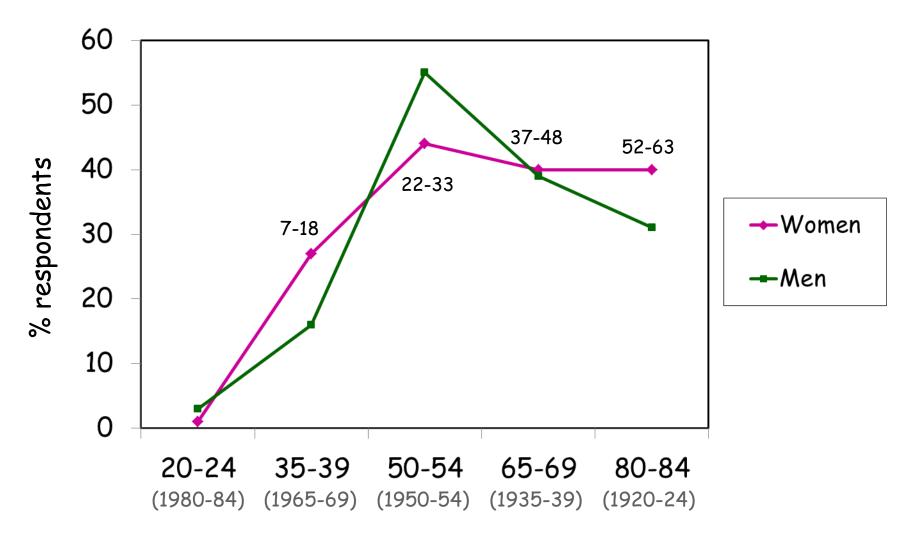






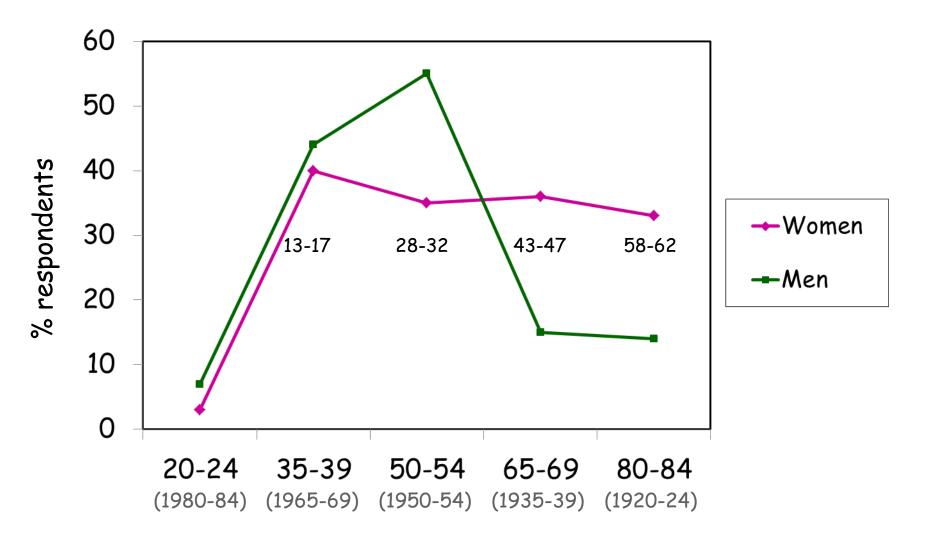
#### Respondents mentioning Dictat. (%)





#### Respondents mentioning Malvinas (%)





#### Differences according to age

There is a tendency to recall the changes that have occurred during adolescence and early adulthood.

A specific event is especially mentioned by those who were about 20 years old at the time of its occurrence.

Ex: 9/11 (everywhere), Fall of the Berlin Wall (Europe), May 1968, First humans on the Moon (Switzerland), Crisis 2001 (Arg.), Return to democracy (Arg., Chile), ...

But we are not facing a universal phenomenon!

The constitution of *generational memories of history* depends on the intersections between individual life courses and history.

#### Two conditions

1. There must have been significant historical changes during the *critical age*.

Ex: This is not the case in Switzerland during the 1950s

- 2. Should the change be perceived as especially important by members of one birth cohort.
  - → trans-generational collective memories

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Ex: 1973 coup d'état (Chile)

WWII (Europe) ??

Dictatorship 1976-83 and Malvinas War (Arg.)

→ but only for women!
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#### CEVI

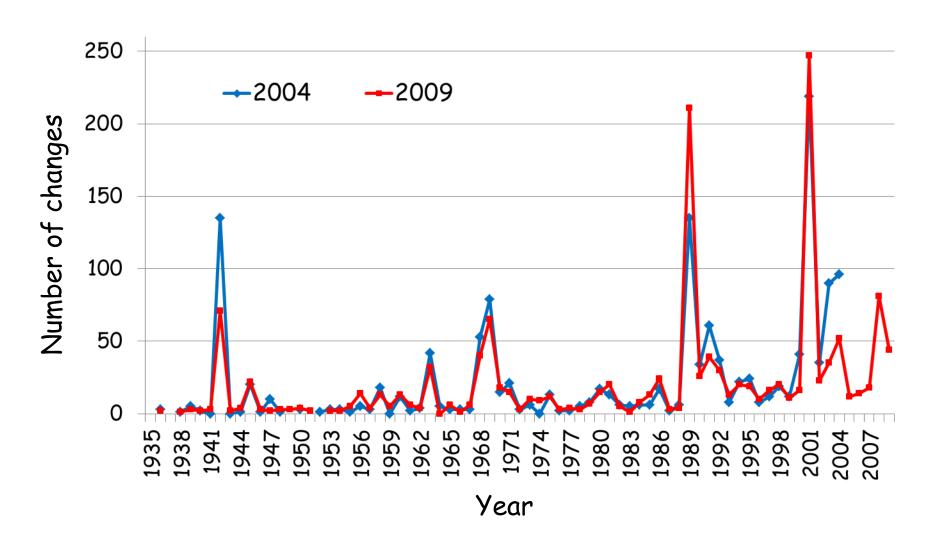
Socio-historical changes and events

Switzerland Comparison 2004-2009

Туре	2004	2009	diff.
9/11	39	41	+2
9/11 attacks	30	37	+7
Iraq War	8	4	-4
End of Communism (Europe)	22	33	+11
Fall of the Berlin Wall	17	28	+11
Collapse of Communism	4	3	-1
World War II	22	14	-8
Space exploration (Moon)	10	9	-1
Progress	9	9	0
Natural disasters	5	12	+7
Tsunami 2004	-	6	new
Financial crisis	5	7	+2
European Union (refusal)	6	6	0
May 1968 protest	6	5	-1
Assassination of JFK	6	5	-1
Gulf War	7	3	-4
Israeli-Palestinian conflict	6	3	-3
Election of Obama	-	7	new
Climate change	2	5	+3
Cold War	2	4	+2
Elections of G.W. Bush	5	1	-4

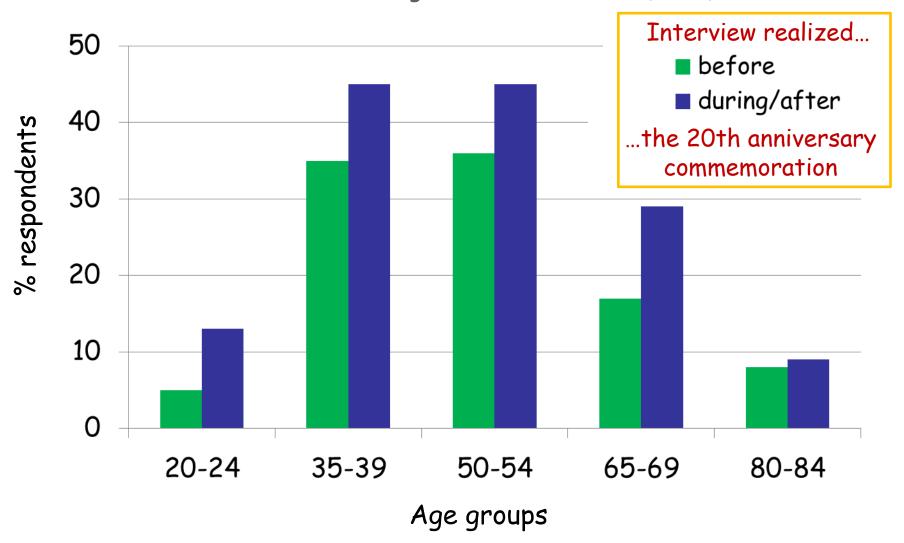
#### Changes depending on the period

Source: Aude Martenot master's thesis (2010)



### Respondents mentioning - in 2009 - the Fall of the Berlin Wall (%)

Source: Camille Guignet master's thesis (2010)



## What determines the choice of the socio-historical changes (SHC)?

#### Importance of the interaction between:

- The age of the individual at the time of the SHC (its position in the life course)
  - $\rightarrow$  cohort effect
- The strength of the SHC («objective» importance, consequences, novelty, media coverage, etc.)
  - → period effect

#### But also:

- Recency effect
- Resurrected events
- Closeness to the change

#### CEVI: Limitations and future directions

Educational exercise

```
unexpected
   development
strong involvement
```

of students

International research program

Perceived changes versus «objective» changes

→ Life History Calendars?

Methodological bricolage  $\rightarrow$  How to deal with the limitations?

→ Qualitative developments?

Future developments  $\rightarrow$  «Toward a global geography [of the perception] of the life course» ...

#### CEVI



http://cig.unige.ch/recherches/cevi.html



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