Entreprenursery: Taking Care of Ideas

Publisher: **IEEE**   Cite This   📄 PDF

Mauro Citraro ; Cristina Carcano-Monti ; Simone Pellegrini ; Alessandro Puiatti ; Lorenzo Sommaruga   **All Authors**

Ⓡ   ⌳   ©   📁   🔔

Abstract

Document Sections

Abstract:
The birth of a student entrepreneurial idea needs a delivery room and a research methodology. It should be nourished to grow like a nursery takes care of its offspring for them to become healthy adults. The initial birth of a startup idea needs encouragement, assistance and protection. Entreprenursery's main goal is to bring to life ideas and to help them develop once discovered. In this respect, Entreprenursery, working as an accelerator of ideas, is built on stakeholders who take care of the student's inclination for entrepreneurship. Entreprenursery is characterized by an informal teaching approach that breaks down barriers, fosters involvement and creates an enjoyable working atmosphere within students, mentors, corporates and entrepreneurial members of the society. All of them are part of a quadruple helix model in which the main actors are students leading their startup ideas to innovation. A digital platform – pingel@p – manages the collection and helps all stakeholders to work together to reach a common goal: allowing startup ideas to grow in a safe but encouraging environment by taking care of the intellectual property (IP) as well. Providing IP protection gives students a nurtured feeling and a sense of ownership. In Entreprenursery, students are also confronted with companies expressing their business needs and challenges, allowing entrepreneurial students to take them up.

Published in: 2023 IEEE Global Engineering Education Conference (EDUCON)